



eDrop

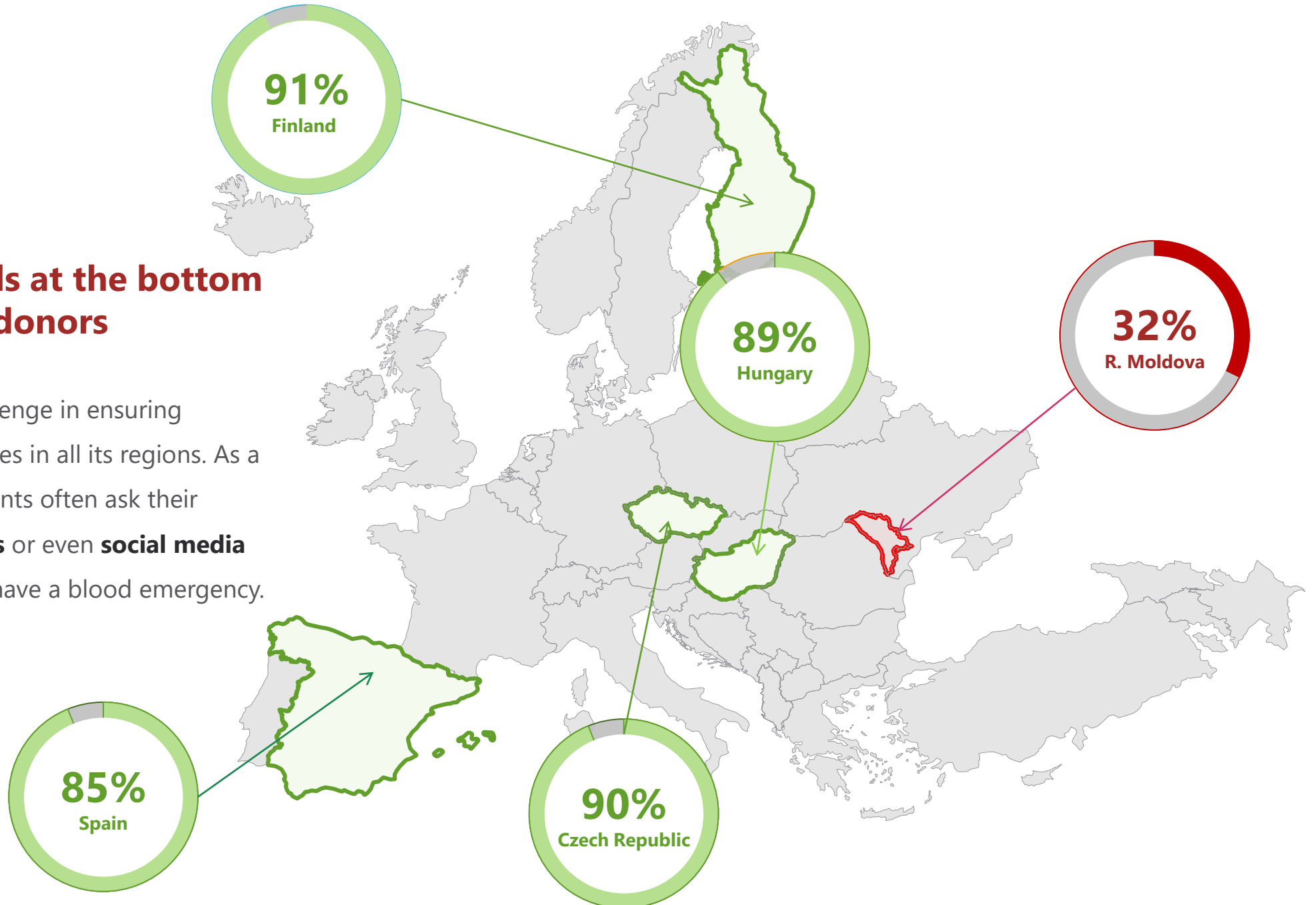
LET'S MAKE IT **COOL** TO DONATE BLOOD!



Switch
Prague, 2018

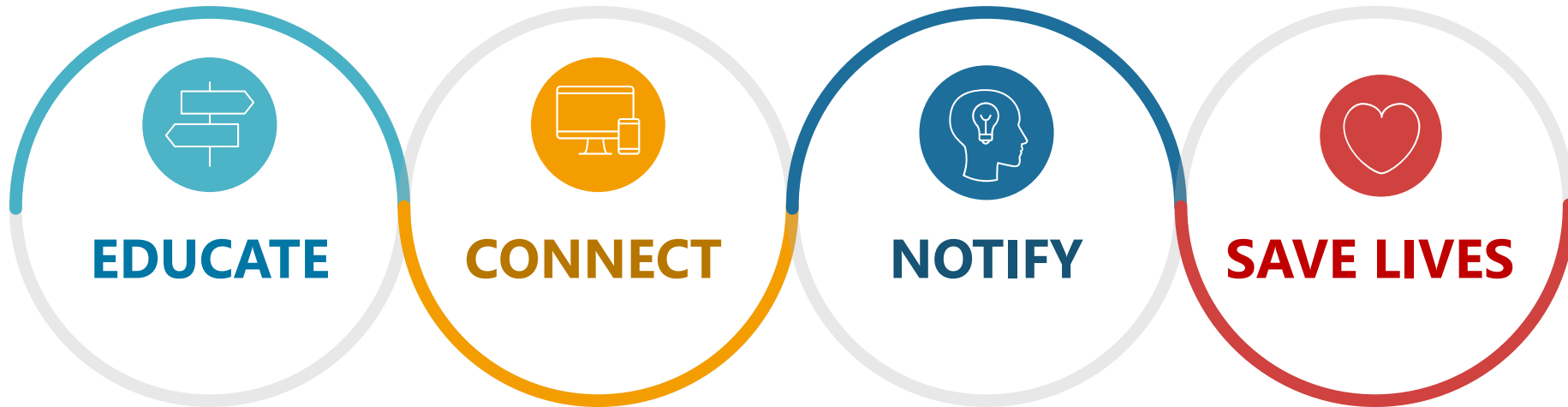
Moldova stands at the bottom list for repeat donors

Moldova faces a challenge in ensuring sufficient blood supplies in all its regions. As a result, Moldovan patients often ask their **relatives**, their **friends** or even **social media** to donate when they have a blood emergency.



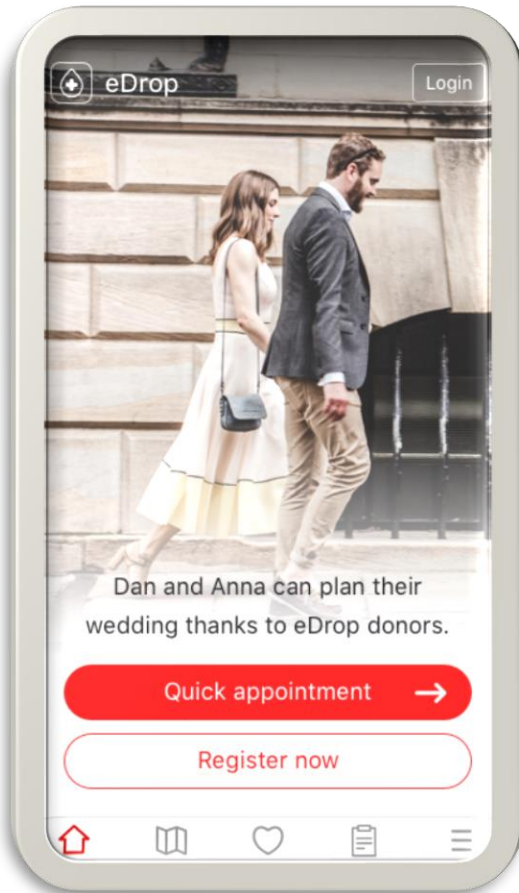


90% of all
eligible blood donors
DO NOT DONATE

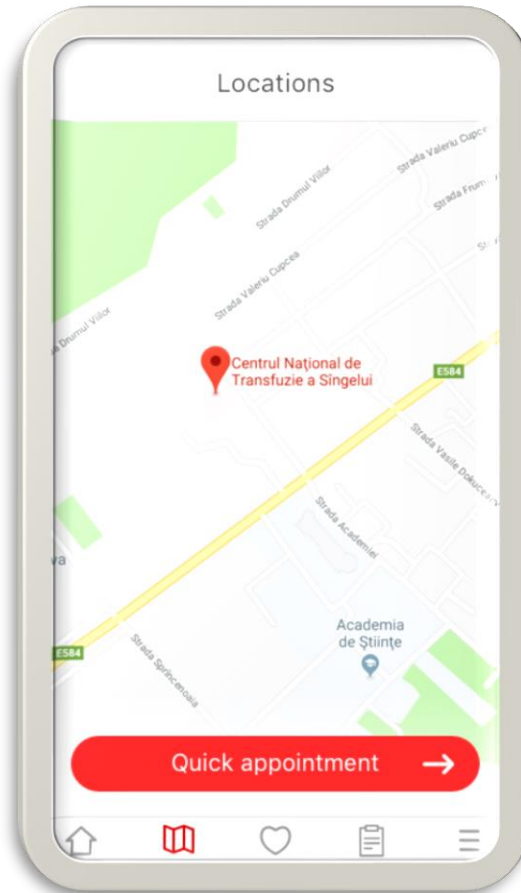


eDROP app as a tool to foster blood donation culture

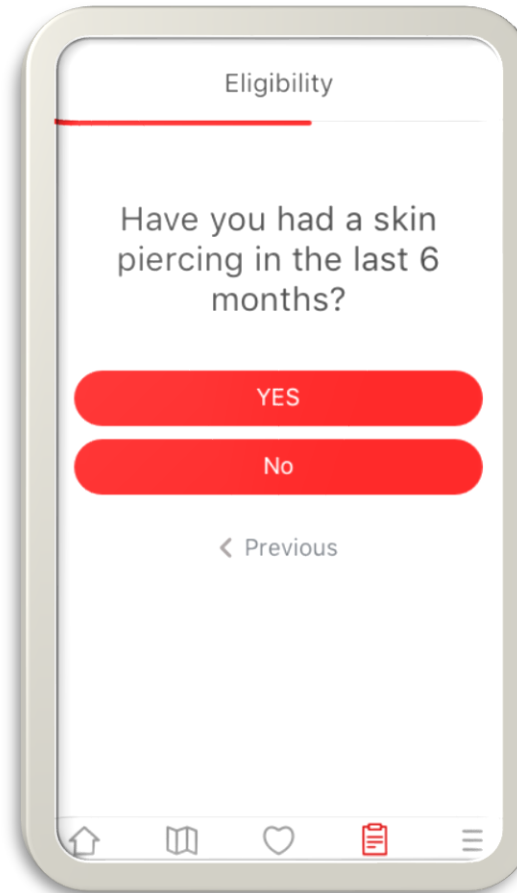
Reminders



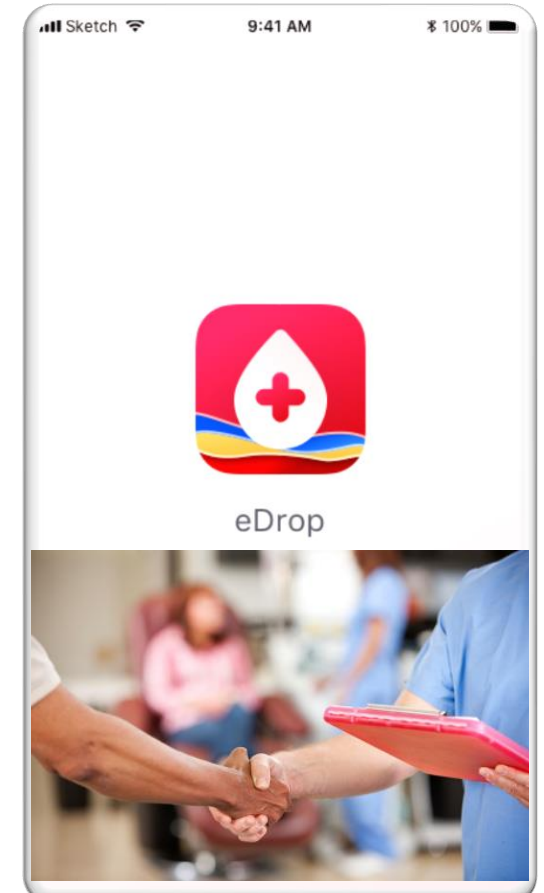
Alerts



Checklist



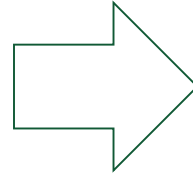
Control Panel



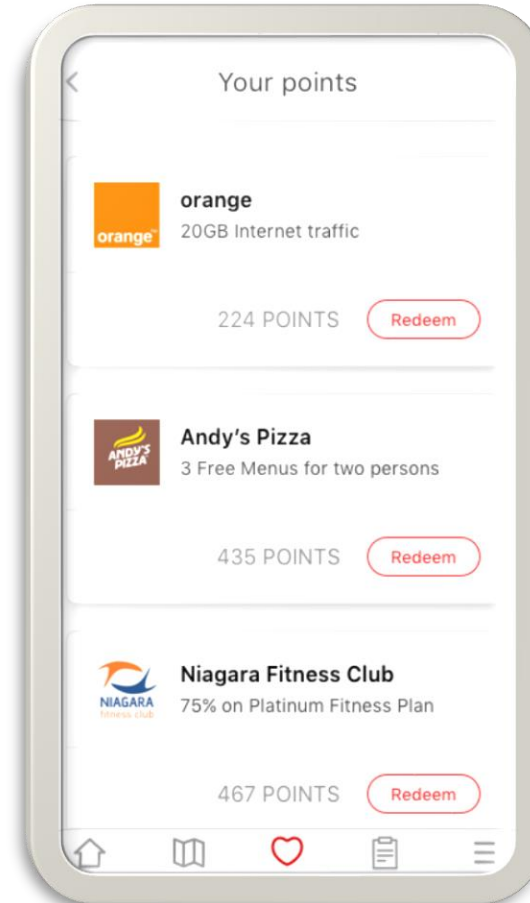
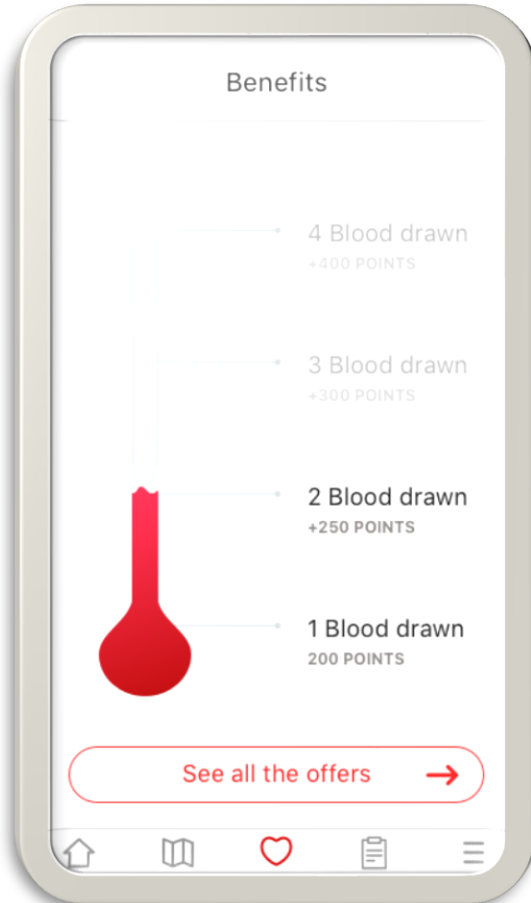
eDROP Marketplace



Donate regularly
and get social value
points



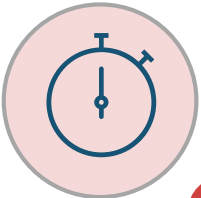
Use your points to
buy **rewards**



What's next?



Blood donor
Passport



Machine learning
for donors
distribution



Integrated blood circuit
Donor – Patient

Hey, your blood has just been used for a patient. You're awesome!

A patient who has received blood from you is grateful for your help!

Medical staff at **Balti Municipal Hospital** thank you for helping them save patients this year!

eDROP team



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LET'S MAKE IT **COOL** TO DONATE BLOOD!

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www.cipm.md